OOH Media Assets & Solutions

Date: September 10, 2026

To
The General Manager
Dept. of Corporate Services
BSE Limited,
P J Towers, Dalal Street,
Mumbai -400001, India

Dear Sir,

Sub: Public Offer of equity shares of face value of Rs. 10/- each of Century Business Media Limited ("Company" and "Issue", respectively)

The Board of Directors of the Company at their respective meetings held on September 10, 2026, in consultation with the Book Running Lead Managers to the Issue, has finalized allocation of 6,54,400 Equity Shares, to Anchor Investors at Anchor Investor allocation price of Rs. 74/- per Equity Share (including share premium of Rs. 64/- per Equity Share) in the following manner:

Sr. No.	Name of Anchor Investors	No. of Equity Shares Allocated	No of Equity Shares allocated as % of Anchor Investor Portion	Bid Price (₹ Per Equity Share)	Total Amount allocated (in ₹)
1	HEM GROWTH FUND OPPORTUNITIES	1,64,800	25.18%	74	1,21,95,200
2	FINAVENUE CAPITAL TRUST - FINAVENUE GROWTH FUND	1,63,200	24.94%	74	1,20,76,800
3	NAV CAPITAL VCC - NAV CAPITAL EMERGING STAR FUND	1,63,200	24.94%	74	1,20,76,800
4	SB OPPORTUNITIES FUND II	1,63,200	24.94%	74	1,20,76,800
	Total	**6,54,400**	**100.00%**		**4,84,25,600**

No Mutual Funds, Life Insurance Companies, or Pension Funds have submitted applications in the Issue. Accordingly, no schemes have applied, and the scheme-wise details are N.A., as set out in the table below.

Sr. No.	Name of Scheme	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)
Nil				

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2018, as amended, in case the Issue Price discovered through book building process is higher than the Anchor Investor allocation price, Anchor investors will be required to pay the difference by the pay-in as specified in the revised CAN.

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

We request you to make the above information public by disclosing the same on your website.

Thanking You,

For Century Business Media Limited

Century Business Media Ltd.

Managing Director

Shashi Kumar Chaudhary
Managing Director
DIN: 00996312

cc: **Securities and Exchange Board of India**
Corporation Finance Department,
Division of Issues and Listing,
Plot No. C4 A, G Block
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051, India

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